

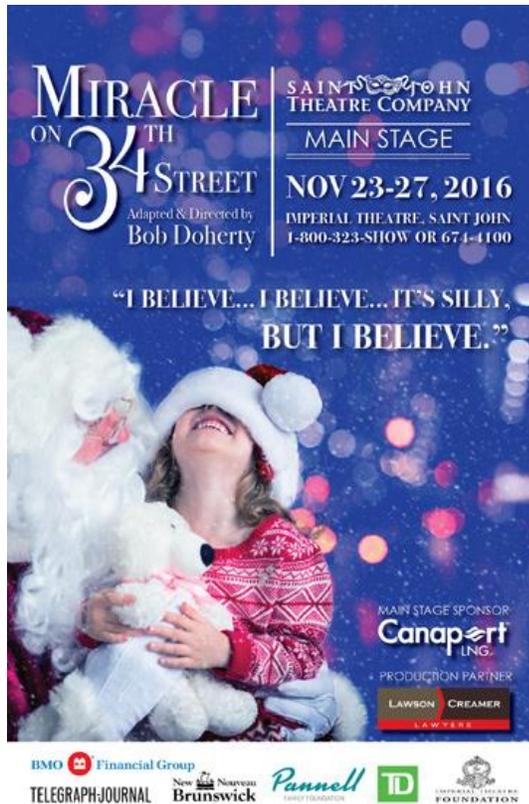
For Immediate Release
November 7th, 2016



A Holiday Miracle Takes The Stage

SJTC Opens Its 2016-2017 Main Stage Series With the Ever-Popular *Miracle on 34th Street*

SAINT JOHN – Preparations are underway for the holiday classic *Miracle on 34th Street*, a fitting opener for the launch of the 2016-2017 Main Stage Season later this month.



The SJTC is proud to present an original adaptation written by long-time theatre company member and show director Bob Doherty. *"Miracle on 34th Street has become a Christmas classic because it touches a chord in all of us with its themes of how faith, hope and the power of imagination enable us to envision and seek after what life could and should be. I loved the 1947 movie and am very excited now to be able to bring this heart-warming story to the stage for our audiences. What a great way to launch the Main Stage season,"* adds Director Bob Doherty.

Based on the 1947 Christmas film, *Miracle on 34th Street* centres on the story of Kris Kringle, a gentleman hired to play Santa at Macy's Department store. He quickly is thought to be insane after claiming he is in fact the real Santa Claus, but soon wins over the hearts of everyone while fitting in the time to work some holiday miracles for little Susan Walker.

Funding for the project has generously been provided by our Main Stage Series sponsor Canaport LNG, our Season Patron BMO Financial Group, Province of New Brunswick, our Student Outreach partner TD, The Pannell Family

Foundation and our Production Partner Lawson Creamer.

The show will run at Imperial Theatre November 23-27 and will open the 2016-2017 Main Stage season for the company. Tickets can be purchased at Imperial Theatre box office by calling 1-800-323-7469 or online at www.imperialtheatre.nb.ca.

Media Inquiries: Lise Driscoll, Marketing & Communications, SJTC, 506-652-7582 ext 226 or Bob Doherty 506-847-3479.